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ROLAND OFFERS FREE IPAD MINI WITH RP102 AND RP501R DIGITAL PIANOS

Los Angeles, CA, October 23, 2018 — Just in time for the holidays, Roland is currently offering an exclusive promotion, whereby customers who purchase an RP102 or RP501R digital piano between now and December 31, 2018, are eligible to receive a free refurbished iPad Mini with a one-year warranty via mail-in rebate. This offer is valid on products purchased through an authorized Roland dealer in the United States.

The RP102 and RP501R are two of the most popular models in Roland's award-winning and affordable RP series of digital pianos. Featuring advanced technologies derived from Roland's premium pianos, these models offer best-in-class sound and touch in compact, space-saving designs. And with modern Bluetooth® connectivity built in, users can wirelessly connect with a smartphone or tablet to enhance learning and enjoyment with Roland's Piano Partner 2 and other useful music apps – a perfect application for the free iPad Mini. Via a wireless Bluetooth connection, Piano Partner 2 shows digital notation for the piano's internal songs, and pages even turn automatically as a song plays. Users can practice each hand individually by muting the left- or right-hand part, and freely adjust the tempo as needed. The app also provides access to backing rhythms and flash card games that help build skills with intelligent accompaniment and engaging music exercises.

For complete rules and redemption form, please visit
https://www.roland.com/us/news_events/current_promos/RP102-RP501R-Free-iPad-mini/.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.