



Press Release

FOR IMMEDIATE RELEASE

Roland Announces BRIDGE CAST Dual Bus Gaming Mixer



Professional Audio Streaming Interface and Mixer Designed for Gamers

Los Angeles, CA, January 3, 2023 — [Roland](#) (Central Hall #15301) announces [BRIDGE CAST](#), a professional USB-C audio streaming interface and mixer for online gamers. Named a CES® 2023 Innovation Awards Honoree, BRIDGE CAST takes gaming sound to the next level, backed by 50 years of Roland audio development. This customizable desktop hub features dual mixes, vocal transformer effects, music playback, sound effects, and support for a broadcast-grade XLR mic. Powerful onboard DSP handles the audio load, letting the user dedicate their computer's power to gaming and streaming.

BRIDGE CAST allows gamers to create independent sound mixes for personal monitoring and online streaming. The personal mix can prioritize game audio and voice chat, while the stream

mix can be optimized for maximum viewer engagement using sound effects, backing music, and more.

BRIDGE CAST provides dedicated knobs for quick volume control and assignable buttons for muting sounds and accessing functions. A detachable panel makes it easy for users to personalize the faceplate with a team or gamertag design.



The companion BRIDGE CAST app unlocks deeper features, including mic and audio processing, voice transformer settings, Game EQ presets, and more. It's also possible to re-assign hardware controls and save/recall configurations for different games and streaming audiences.

In Q2 2023, the BRIDGE CAST app will give users unlimited access to thousands of royalty-free backing music titles, sound effects, and more on Roland Cloud, Roland's online content service.

For a hands-on demo of the BRIDGE CAST, visit the Roland exhibit at CES in Las Vegas, Nevada, on January 5-8, 2023, at LVCC, Central Hall 15301.

Availability & Pricing

The BRIDGE CAST will be available in the U.S. in January for \$299.99.

For the full press kit, including hi-res images, specs, and more, click [here](#).

To learn more about the BRIDGE CAST, visit [Roland.com](https://roland.com).

**Price at the time of publishing.*

About Roland Corporation

For 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow us on [Facebook](https://www.facebook.com/RolandGlobal), Twitter ([@RolandGlobal](https://twitter.com/RolandGlobal)), and Instagram ([@RolandGlobal](https://www.instagram.com/RolandGlobal)).

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